




# ClimateLaunchpad 2017

The green business  
idea competition.



 Climate-KIC is supported by the EIT, a body of the European Union

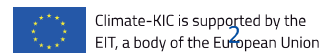


# ClimateLaunchpad 2017

ClimateLaunchpad is the worlds largest green business idea competition, a programme by Climate-KIC.

The competition scouts cleantech talent and helps them grow their sustainable idea into a global business.

The Top-3 ideas per country get to go to the Grand Finale in Limasol, Cyprus. At this finale ~100 start-ups compete, and pitch their idea to our internationally renowned jury






# ClimateLaunchpad 2017

## Aims:

- Unlock the worlds cleantech potential and create opportunities for innovators to address climate change across the globe.
- Accelerate innovation that enables a low-carbon future.

To be able to do that, we look for the worlds best sustainability ideas. This competition gives us access to those ideas and talent.

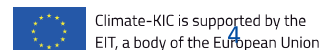


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## What success looks like for us:

- Over 35 countries participate in ClimateLaunchpad 2017.
- Over 1000 applications from across the globe, wanting to participate in ClimateLaunchpad 2017.
- Over 300 applications accepted into the program.
- More than a 100 semi-finalists at the Grand Final, the top 3 start-ups of each participating country.
- And have a ton of fun while we work on solving the biggest societal problem of our time!



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## Participating countries in 2017

- Armenia
- Austria
- Azerbaijan
- Belgium
- Bulgaria
- Cyprus
- Denmark
- England
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Israel
- Italy
- Latvia
- Lithuania
- Moldova
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Scotland
- Serbia
- Slovenia
- Spain
- Sweden
- Switzerland
- Turkey
- Ukraine



Join even if it's on the back of a Napkin!






## What we offer

- 2-day business Boot Camp
- 6 coaching sessions where you'll learn to find your target markets and turn your idea into business
- A chance to pitch your idea in front of renowned national and international judges
- The top-10 ideas at the Grand Final gain access to Climate-KIC Accelerator
- The top-3 at the Grand Final win generous cash prizes



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## Climate Launchpad



The numbers 2016

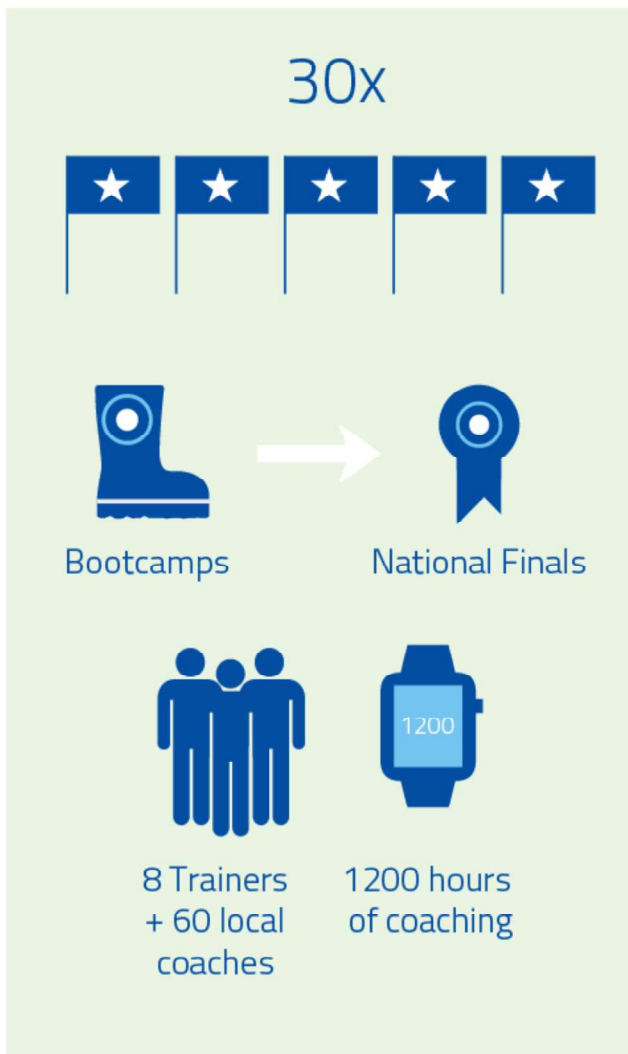






The numbers 2016

## National Finals



## EU Final, Tallinn





Climate  
Launchpad

Funds invested by  
ClimateLaunchpad

€ 530.000



Total invested  
by partners

€ 450.000



Alumni



- 85% still in business
- 20 businesses secured investments >100k
- 8 businesses made revenues >100k

The numbers 2016



Climate  
Launchpad


## Schedule 2017

**Applications Open:**  
February until May

**Bootcamps:**  
Beginning of May until the end of June

**National Finals:**  
June, July, August



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Climate  
Launchpad

# Grand Final

**October 2017:** Limassol, Cyprus

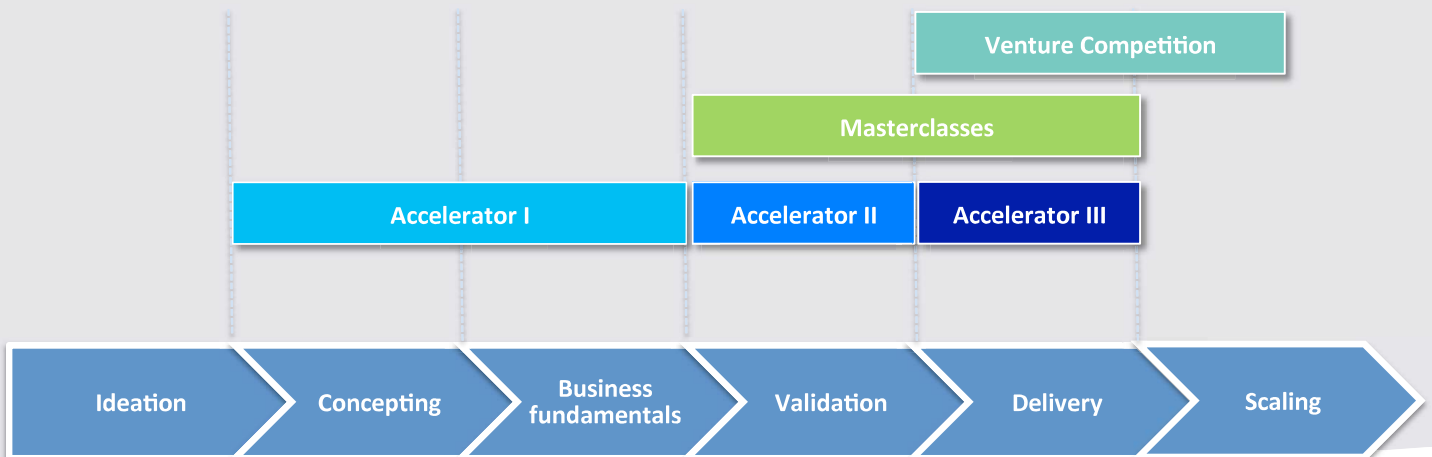



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# Climate-KIC Entrepreneurship

With a highly relevant network, access to funding and a rigorous systematic business development program, Climate-KIC creates the ideal ecosystem to turn big ideas into world class companies.



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## Connect with us!

- ClimateLaunchpad 2017
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- Facebook
- [www.facebook.com/ClimateLaunchpad](http://www.facebook.com/ClimateLaunchpad)
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